

[11/A-9]

SEAT No. _____

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SARDAR PATEL UNIVERSITY
S.Y.B.Com. Examination, 4th Semester
Monday 8th April 2019
Morning 10:00 a.m. to 12:00 p.m.
English & Business Communication-IV (UB04FCOM01)
Total Marks : 60

Instructions : 1. Figures to the right indicate full marks.
2. Keep your answers precise and to the point.

Q-1. (A) Write a note on the appropriateness of the title of the novel *The Room on the Roof*. 10

(B) The Holi Celebration 05

OR

Q-1. (A) Discuss *The Room on the Roof* as an autobiographical novel. 10

(B) The Indian Bazaar as depicted in the novel *The Room on the Roof* 05

Q.2. (A) Mrs. Jinal Maheshwari informs her banker that she has lost her cheque. She requests the banker to stop payment of the cheque. Draft a letter. 08

(B) Write a letter to the Branch Manager, Dena Bank, Anand-Bhalej Road, Anand asking for a loan of Rs. 5,00,000 for your business. 07

OR

Q-2. (A) Draft a letter to the Manager, State Bank of India, Anand, requesting him to sanction a housing loan. 08

(B) Write a letter as from Messrs. Manharlal & Sons to his bank complaining that the bank has wrongly dishonored a cheque drawn by him. 07

Q.3. (A) You have received an information that a reputed firm of Steel Furniture manufacturer in Delhi desires to have a sole agent for the territory of Gujarat. Write an application for sole agency to that firm. 08

(B) As the Sales Manager of Ujjwal Fabrics Pvt. Ltd., Mumbai, write a letter to the agent for Ahmedabad showing the company's appreciation of the work put up by him during the last year. 07

OR

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(P.T.O.)